



776 N.E. 125 Street, North Miami, Florida 33161

Council Report

To: The Honorable Mayor and City Council

From: Ricardo Castillo, IT Director *Ricardo Castillo*

Date: October 13th, 2015

RE: NomiBiz.com Business Advertising

BACKGROUND

City of North Miami desires to expand its economic development initiatives, by considering opportunities which encourage the establishment and growth of new and existing entities doing business within the City Boundaries.

City Staff will develop policies and guidelines regarding Business Requirements for listing their business on NomiBiz.com as well as any applicable procedures that the business must follow in order to: 1. Become Listed; 2. Remain Actively Listed, as well as establishing a process for revocation or suspension of a business due to non-compliance with any of the policies/guidelines set forth.

Attachments

Resolution

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE CITY MANAGER TO DO ALL THINGS NECESSARY TO PROVIDE NORTH MIAMI BUSINESSES WITH ACCESS TO THE CITY WEBPAGE UNDER THE DOMAIN NAME "NOMIBIZ.COM", FOR THE PURPOSE OF PLACING THEIR ADVERTISEMENTS AT NO COST FOR A PERIOD OF ONE (1) YEAR, WITH THE AIM OF ENCOURAGING AND STIMULATING ECONOMIC DEVELOPMENT IN THE CITY; PROVIDING FOR AN EFFECTIVE DATE AND FOR ALL OTHER PURPOSES.

WHEREAS, the City of North Miami ("City") desires to expand its economic development initiatives, by considering opportunities which encourage the establishment and growth of new and existing entities doing business within the City boundaries; and

WHEREAS, to the extent allowed by law, the City desires to provide these businesses with access to the City webpage under the domain name "Nomibiz.com", for the purpose of placing their advertisements at no cost, for a period of one (1) year; and

WHEREAS, the responsibility for developing the specific ad will rest upon the business entity wanting to place its ad on the subject webpage, subject to the review and approval of City administration; and

WHEREAS, the Mayor and City Council find that allowing businesses situated in North Miami to access the City's webpage for the purpose of placing their ads, is in the City's best interest by helping to stimulate the local economy.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. Authority of City Manager. The Mayor and City Council of the City of North Miami, Florida, hereby authorize the City Manager to do all things necessary to provide North Miami businesses with access to the City webpage under the domain name "Nomibiz.com", for the purpose of placing their advertisements at no cost for a period of one (1) year, with the aim of encouraging and stimulating economic development in the City.

Section 2. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a _____ vote of the Mayor and City Council of the City of North Miami, Florida, this ____ day of _____, 2015.

DR. SMITH JOSEPH
MAYOR

ATTEST:

MICHAEL A. ETIENNE, ESQ.
CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

ROLAND C. GALDOS, ESQ.
INTERIM CITY ATTORNEY

SPONSORED BY: MAYOR SMITH JOSEPH, D.O., PHARM.D.

Moved by: _____

Seconded by: _____

Vote:

Mayor Smith Joseph, D.O., Pharm. D.
Vice Mayor Carol Keys, Esq.
Councilman Scott Galvin
Councilman Philippe Bien-Aime
Councilman Alix Desulme

_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)